BNP Paribas Real Estate to turn off the lights in support of WWF’s Earth Hour

BNP Paribas Real Estate will once again show its support for tackling climate change by participating in WWF’s Earth Hour on Saturday 25th March.

Over 2m sq ft of prime London office space managed by BNP Real Estate will join the pledge to switch off the lights for one hour at 8.30pm, to highlight the need to reduce global carbon emissions. The properties include Google’s offices at 6 Pancras Square, King’s Cross, and Belgrave House, SW1W; and City landmarks Tower 42 and 200 Aldersgate.

2017 marks the third year that BNP Paribas Real Estate has supported Earth Hour in the UK. The global initiative, now in its 10th year, spans 178 countries and territories, serving as a strong visual reminder of global solidarity against climate change.

John Gethin, sustainability manager at BNP Paribas Real Estate, said: “We hope that by joining other organisations to dim the skyline across London, and across the world, that we will help to drive positive change by highlighting the importance of tackling carbon emissions. On a practical level, this initiative also provides energy and carbon savings to our clients across our central London managed portfolio.”

For further information on Earth Hour, visit https://www.wwf.org.uk/earthhour.

-ENDS-

About BNP Paribas Real Estate

BNP Paribas Real Estate, one of the leading international real estate providers, offers its clients a comprehensive range of services that span the entire real estate lifecycle: property development, transaction, consulting, valuation, property management and investment management. With 3,900 employees, BNP Paribas Real Estate supports owners, leaseholders, investors and communities in their projects thanks to its local expertise through 36 countries (16 direct facilities and 20 through its Alliance network) in Europe, Middle-East and Asia.

BNP Paribas Real Estate generated € 704 m revenues in 2016 with, for property development, 154,000 sqm of completions and more than 1,500 homes launched; € 24.1bn assets under management in Investment Management; 38m sqm managed in Property Management; 6.2m sqm taken up and € 19bn invested in Transaction; and three main types of Consulting services: Real Estate Advisory for occupiers, Building Consultancy and Outsourced Real Estate Management.

Follow us on

For more information: www.realestate.bnpparibas.com
Twitter: @BNPPRE
Real Estate for a changing world
Press contact:
Patrick Clift - Tel: +44 (0) 20 7338 4062, Mobile: +44 (0) 7469 403 292 – patrick.clift@bnpparibas.com
Anna Stewart - Tel: +44 (0) 20 7338 4227 – anna.stewart@bnpparibas.com