BNP PARIBAS REAL ESTATE RAISES OVER £30,000 FOR ALZHEIMER’S SOCIETY WITH THE NINE PEAKS CHALLENGE

A team of intrepid explorers from leading property adviser BNP Paribas Real Estate has raised in excess of £30,000 for its official charity partner, Alzheimer’s Society, by scaling nine peaks in just over 62 hours.

The Nine Peaks Challenge, a unique initiative conceived by BNP Paribas Real Estate, saw nineteen members of staff from across the business, aged between 24-56, climb the three highest peaks in each of Scotland, England and Wales in a total time of 62 hours and 45 minutes, beating the target time of 72 hours.

The team, which included the firm’s COO and CFO, walked a total of 64 miles, covering 44,000 feet of ascent and descent, and even managed to climb a ‘bonus’ 10th peak, adding Cairngorm, Scotland at 4,084 feet. The three-day quest followed a four-month gruelling training schedule, which prepared the team for the ordeal both physically and mentally.

The challenge is the first of its kind and sets a new standard in charity endurance events in the UK. The team, which has so far raised money through a host of company-wide fundraising activities, will now continue their efforts, hoping to reach a new target of £45,000.

Mark England, COO of BNP Paribas Real Estate said: “I am so proud of our team. They displayed enormous courage, grit and determination in the face of exhaustion to complete this unique ‘ultra’ challenge and raise over £30,000 for our charity partner, Alzheimer’s Society.”

Alzheimer’s Society is the UK’s leading support and research charity for people with dementia, their families and carers. The money raised will go towards the Side by Side befriending service, where Alzheimer's Society provide support and training to volunteers in order to help people with dementia do more of what they enjoy.

Visit the Nine Peaks Challenge blog and donate at: https://the9peakschallenge.com
About BNP Paribas Real Estate

BNP Paribas Real Estate, one of the leading international real estate providers, offers its clients a comprehensive range of services that span the entire real estate lifecycle: property development, transaction, consulting, valuation, property management and investment management.

BNP Paribas Real Estate has local expertise on a global scale through its presence in 36 countries with approximately 180 offices and 3,800 employees (16 wholly owned and 20 by its Alliance network, which represents more than 3,200 people).

BNP Paribas Real Estate is a subsidiary of BNP Paribas.

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