BNP PARIBAS REAL ESTATE BECOMES FIRST FIRM TO LAUNCH NINE PEAKS CHALLENGE

BNP Paribas Real Estate will become the first firm to take on the Nine Peaks Challenge, as it aims to raise £30,000 for the property company’s charity partner, Alzheimer’s Society.

The quest will see 20 intrepid explorers from across the business, including the firm’s COO and CFO, attempting to scale the three highest peaks in England, Wales and Scotland in less than 72 hours, from 15-17 September.

The challenge follows on from the success of last year’s 5 Peaks Challenge, which was completed in less than 48 hours and raised over £29,000 for Alzheimer’s Society.

The team has embarked on a four-month gruelling training schedule, which has already exposed the challenges of such an ordeal, including a lack of sleep, minimal toilet facilities and numerous blisters. A schedule of company-wide fundraising activities has been planned including a quiz night, football tournament and auction. The team’s progress, and details on how to donate to the team’s fundraising effort, is documented in a new blog: https://the9peakschallenge.com.

Mark England, COO of BNP Paribas Real Estate said: “As if scaling five peaks in 48 hours wasn’t enough, this year we have decided to push ourselves even further in support of a great organization. It will undoubtedly be a challenge undertaken by very few, however we have support from across the company and are confident that we can exceed last year’s fundraising total.”

Gaynor Gillespie, HR Director at BNP Paribas Real Estate said: “This is a brilliant opportunity for our people to work as a ‘high-performing team’ in more ways than one! It shows real ambition from the team involved and takes commitment to training and preparation in these coming weeks. We were well oversubscribed by willing volunteers wanting the chance to raise money and awareness about the invaluable work of the Alzheimer’s Society by undertaking this immense challenge. For those taking part, it will be a serious exercise in team-building, resilience, and working together to achieve a common goal - they are all going to be brilliant.”
Alzheimer's Society is the UK’s leading support and research charity for people with dementia, their families and carers. The money raised will go towards the Side by Side befriending service, where Alzheimer's Society provide support and training to volunteers in order to help people with dementia do more of what they enjoy.

About BNP Paribas Real Estate
BNP Paribas Real Estate, one of the leading international real estate providers, offers its clients a comprehensive range of services that span the entire real estate lifecycle: property development, transaction, consulting, valuation, property management and investment management.
BNP Paribas Real Estate has local expertise on a global scale through its presence in 36 countries with approximately 180 offices and 3,800 employees (16 wholly owned and 20 by its Alliance network, which represents more than 3,200 people).
BNP Paribas Real Estate is a subsidiary of BNP Paribas.

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