BNP PARIBAS REAL ESTATE LAUNCHES GUIDE TO INVESTING IN LONDON

BNP Paribas Real Estate, together with Nabarro, the commercial law firm, has launched its second Guide to Investing in London, following its initial launch in 2011.

Aimed primarily at overseas investors who are new to or unfamiliar with the market, The BNP Paribas Real Estate Guide to Investing in London explains how best to access the London property market including advice on which sectors and submarkets are performing the best, what tax and legal information investors need to know, where to access debt and where the future hotspots for investment will be, in addition to up-to-date research and statistics.

The Guide also includes case studies from overseas investors from Japan, Thailand and the US, answers to frequently asked questions and information on how London compares to other core European cities.

John Slade, UK CEO at BNP Paribas Real Estate, comments: “In London real estate, we have seen huge inflows of capital from all over the world, helping Central London investment reach £24 billion in the last 18 months, values rising steadily again in both the residential and commercial markets and new trophy buildings further populating the London skyline. This guide aims to help overseas investors understand the London market further and what changes may be in store going forwards.”

So far this year, overseas demand has continued to bolster transaction volumes, with 50% of Central London investment coming from abroad and nearly a fifth from Far Eastern investors alone.


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About BNP Paribas Real Estate

BNP Paribas Real Estate, leading international real estate provider, offers to its clients a comprehensive range of services that span the entire real estate lifecycle: property development, transaction, consulting, valuation, property management and investment management.

BNP Paribas Real Estate has local expertise on a global scale through its presence in 40 countries with more than 180 offices and 3,300 employees (18 wholly owned subsidiaries and 22 by its Alliance network, that represents today more than 3,000 people).

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