LONDON - HOW CAN IT BE EVEN GREATER

Dan Bayley, Central London MD at BNP Paribas Real Estate, the leading property adviser, shares his thoughts:

“London continues to be one of the leading business locations in the world and works hard to retain its prominent status by constant evolution. But as we move forward from the Olympics, it is essential for our ever changing city to move forward into its next phase, where open, fluid spaces feature alongside commercial spaces – making London a city for all to enjoy.

I feel it’s now more important than ever for businesses to really work with the communities they operate within and link what they are doing as a company to the strengths of the area, as this will produce exciting places. Constructing these spaces for people to mix and mingle in will help to create a city where people get the opportunity to learn from each other.

A great example of business and leisure space coming together will be the evolution of East London and the City fringes, specifically the Old Street Roundabout area where the eclectic community, the government, tech companies, property developers and various other supportive parties are driving the area forward and creating spaces for the vibrant community to work, live and play in!”

About BNP Paribas Real Estate

BNP Paribas Real Estate, one of the leading international real estate providers, offers its clients a comprehensive range of services that span the entire real estate lifecycle: property development, transaction, consulting, valuation, property management and investment management.

BNP Paribas Real Estate has local expertise on a global scale through its presence in 36 countries with more than 180 offices and 3,400 employees (16 wholly owned subsidiaries and 20 by its Alliance network, that represents today more than 3,000 people). BNP Paribas Real Estate is a subsidiary of BNP Paribas.

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